

10TH ANNUAL 2025



**STUDENTS
EXPLORING
CAREER
OPPORTUNITIES**

NOVEMBER 19-20

PRESENTED BY



Funded by:



THE RAPIDES FOUNDATION

WHY SECO?

The **Students Exploring Career Opportunities (SECO) Expo** is Central Louisiana's premier college & career awareness and exploration event. SECO provides an engaging space for 10th grade students to experience different career options while exploring the educational pathways to achieve their goals.

The annual two-day event intersects each student's educational journey during a critical stage in their high school careers. SECO strives to help high school students make a critical educational decision: to pursue a university-oriented diploma, or to focus on the industry-based credentials that will prepare them for entry level jobs post-high school.

Produced by The Orchard Foundation and The Rapides Foundation, SECO brings together 60+ industry partners, local educational institutions, and community groups. Interactive demos and simulations engage students in planning for their futures.

In addition to exploring potential career pathways, students at SECO learn how the career decisions they make will impact their personal finances. They build a budget that reflects their career and lifestyle goals, considering the opportunities as well as the potential financial barriers associated with their career choice.

HOW IT WORKS

INTERACTIVE & ENGAGING

All SECO activities are interactive, requiring engagement and movement. Exhibitors present thought-provoking simulations and demonstrations that grab and hold students' attention.



REGIONAL EMPLOYERS

Students journey through multiple career clusters, learning about job prospects from regional industries. They learn about skill requirements to be competitive in the workforce.



FINANCIAL LITERACY

Students build imaginary household budgets based on the lifestyle they envision for themselves. They determine if their future job selection would support that budget.



SECO STATS

25,451
TOTAL
STUDENTS
SERVED IN
NINE PARISHES

- *Nine Parish Service Area includes Allen, Avoyelles, Catahoula, Grant, LaSalle, Natchitoches, Rapides, Vernon & Winn School Districts.*
- *Seventy-Seven Central Louisiana Businesses & Postsecondary Institutions participated in the 10th Annual SECO.*

SECO	DATE	NO. STUDENTS ATTENDED	NO. SCHOOLS ATTENDED	GRADE LEVELS ATTENDED
10th SECO	NOVEMBER 2025	2,277	46	10th Grade
9th SECO	NOVEMBER 2024	2,306	46	10th Grade
8th SECO	NOVEMBER 2023	2,667	47	10th & 12th Grades
7th SECO	NOVEMBER 2022	2,442	46	10th Grade
6th SECO	NOVEMBER 2019	2,761	47	10th Grade
5th SECO	NOVEMBER 2018	2,458	43	10th Grade
4th SECO	NOVEMBER 2017	2,443	41	10th Grade
3rd SECO	JANUARY 2017	2,799	52	8th Grade
2nd SECO	DECEMBER 2015	3,104	52	8th Grade
1st SECO	JANUARY 2015	2,194	35	8th Grade

CAREER CLUSTERS AT SECO 2025

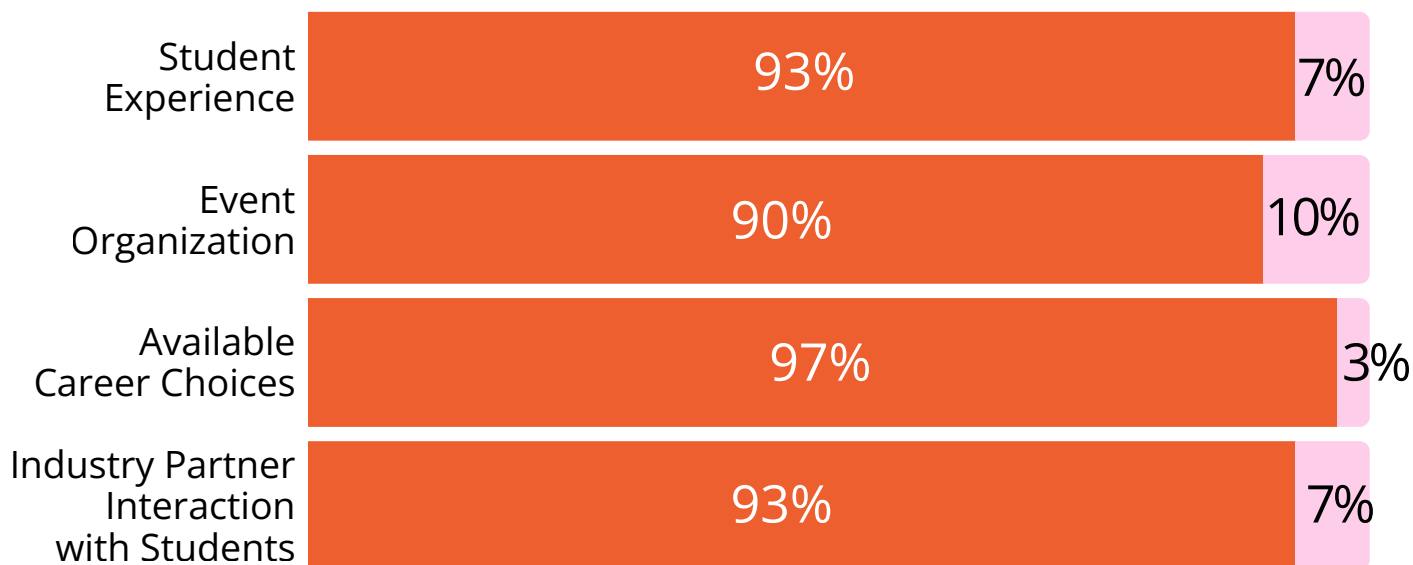
AGRICULTURE, FOOD & NATURAL RESOURCES	EDUCATION & TRAINING	MANUFACTURING	ARCHITECTURE & CONSTRUCTION	TRANSPORTATION, DISTRIBUTION & LOGISTICS
FINANCE	HUMAN SERVICES	MARKETING, SALES & SERVICE	ARTS, TECHNOLOGY & COMMUNICATIONS	LAW, PUBLIC SAFETY, CORRECTIONS & SECURITY
GOVERNMENT & PUBLIC ADMINISTRATION	INFORMATION TECHNOLOGY	STEM	HEALTH SCIENCE	

EVALUATIONS & MEDIA

Results from post-SECO satisfaction surveys of educators & exhibitors.

Overall Student Experience According to Educators

● Excellent/Very Good ● Good ● Fair/Poor



11th ANNUAL
SECO
NOV 18 & 19
2026

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“CENTRAL LOUISIANA
SOPHOMORES LEARN
WHAT CAREER
OPPORTUNITIES COULD
AWAIT THEM

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STUDENT CHOICE AWARDS



HONORABLE MENTION

PRESENTED TO

CENTRAL LOUISIANA TECHNICAL COMMUNITY COLLEGE
HVAC | ELECTRICAL | MANUFACTURING | MOBILE UNIT

CITY OF ALEXANDRIA
CODE | MAINTENANCE OF BUILDINGS | SANITATION | TRAFFIC | WATER OPERATOR

CITY OF ALEXANDRIA POLICE DEPARTMENT

CITY OF PINEVILLE FIRE DEPARTMENT

CITY OF PINEVILLE POLICE DEPARTMENT

CLECO

LOUISIANA DEPARTMENT OF WILDLIFE & FISHERIES

LOUISIANA STATE UNIVERSITY ALEXANDRIA
SCHOOL OF EDUCATION

PAFFORD MEDICAL SERVICES

ROYOMARTIN

SECO SNAPS

